

## **Marketing / Business Development Executive**

### **Requirements:**

- Candidate must possess Degree in Marketing / Business Administration.
- At least 1 Year(s) of working experience in the related field is required for this position. Preferably Junior Executive.
- Responsible for the marketing activities of the Company's brands.
- Develop ideas for marketing and promotional collaborations.
- Assist Head of Department from time to time to develop new concepts.
- Skills and experience in creative content writing.
- Launching optimized online advertisements through Facebook, Instagram, Google Adwords, online marketplaces to increase company and brand awareness.
- Possess positive attitude, self-motivated and able to work independently with minima supervision.
- Required language(s): English, Bahasa Malaysia
- Applicants should be Malaysian citizens.

Interested applicants are invited to email / fax / post with a comprehensive resume.  
Only short listed candidates will be notified.

### **CWorks Technologies Sdn Bhd**

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